Team 7

Meeting 03: Revisiting Project Ideas

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**29 SEPTEMBER 2020 / 6:30 PM-7:45 EST / ZOOM**

# **ATTENDEES**

David Rak, Radhey Patel, Victoria Lara-Aguilar, Isabelle Goode

# **AGENDA**

## **Reassess our chosen business model & brainstorm more ideas**

# **NOTES- New ideas**

* Reusable/green power cords
  + Competition/Customer: <https://en.wikipedia.org/wiki/List_of_electrical_cable_manufacturers>
* Recyclable candy wrappers
* Biodegradable packaging applied to a completely new area.
* Renting service for Boosted Boards/ other forms of transportation
* Getting into the autonomous car industry in another way- clean the cars? Get trust in the market? Set up infrastructure by converting parking garages or setting up sensors to help with autonomous driving? Making autonomous vehicles safe for pedestrians?
* Vertical Farming- Decentralizing Food Supply Chain

# **DECISIONS MADE**

* Decided on business idea
  + Brainstormed problem we are solving
  + Fine tuned business description
  + Decided why idea was chosen- overall marketability, value
* Set tentative meeting date 9/29 7PM

# **ACTION ITEMS**

1. David- Brainstorm more business names, check over presentation slide, edit
2. Isabelle- Brainstorm more business names, check over presentation slide, edit
3. Victoria- Brainstorm more business names, check over presentation slide, edit
4. Radhey- Brainstorm more business names, check over presentation slide, edit

# **NEXT WEEK’S AGENDA**

* Plan to meet next week depending on class updates/ upcoming assignments